



IPC PHOTOGRAPHY & FILMING POLICY

TOKYO 2020 PARALYMPIC GAMES

MAY 2021

This policy applied to all Athletes / Competition Partners / Team Officials / Games Officials (together referred to below as “Participants”)

The Organising Committee for the Tokyo 2020 Paralympic Games (“Tokyo 2020”), with the assistance of the IPC, has entered into a large number of exclusive media (television, radio and internet) agreements with major broadcasters. The successful operation of these agreements is of critical importance to the funding of the Tokyo 2020 Paralympic Games (“the Games”) and to the exposure of the sport performance of the athletes to global audiences. IPC’s Vision cannot be achieved without it. Therefore the IPC and Tokyo 2020 need to put in place reasonable measures to protect the Rights Holding Broadcasters (RHBs).

Participants are not allowed to conduct any photography or filming during the Games and within any Games related venue unless it is for the purposes permitted in this Policy and in strict accordance with the terms of this Policy.

Participants may be permitted to carry out photography or filming within Games venues provided that the content does not show any competition on the field of play (e.g. spectator reactions etc.) and that it is for personal, non-commercial use in accordance with the following principles:

- Photography or Filming is only allowed from the stands and the areas designated by the IPC and the Host Broadcaster during competition and open training sessions.
- Photography or Filming is only allowed with personal, non-professional camera equipment (i.e. a personal mobile phone). The IPC will be entitled to decide whether camera equipment is to be considered of ‘professional standard’ for the purpose of this policy.
- Photography or Filming in the Paralympic Village is only allowed within the Participant’s assigned accommodation and the Paralympic Village Plaza.
- Photography or Filming is in accordance with the [IPC Digital Media Guidelines](#).

Where filming is permitted, Participants will under no circumstances be authorised to:

- Provide national media with the footage.
- Use any photograph or film recorded by them for the purpose of bringing or supporting any protest, appeal or other challenge to an athlete's performance, but may use such photograph or film to defend a protest etc. so long as the photograph or film was originally only intended for the purposes permitted under this policy.

Due to the special circumstances caused by the COVID-19 pandemic Participants shall be permitted also to conduct remote interviews with news organisations and journalists using remote video technology (such as Zoom, TEAMS or GoogleMeet). The Participant must receive permission from its National Paralympic Committee before doing so. In addition, the Participant must ensure that there is a neutral background for the interview with no visible commercial branding. The Participant shall not use any recording of the interview (and ensure the news organisation does not use any recording of the interview) for commercial purposes in contravention of the principles of this Policy.

If Participants want to use photographs taken at the Paralympic Games for other purposes than described above, written approval has to be obtained by the IPC (attn. pressoperations@paralympic.org).

Participants may be permitted to access and use of Paralympic Games footage, from the Host Broadcaster feed, for educational purposes upon their request and subsequent approval by the IPC. Requests for additional footage may be made to the IPC (attn. broadcast@paralympic.org)